

BOARD DIRECTED POLICY

To: BOCC Employees **From:** Taryn Kryzda, County Administrator
Subject: **Electronic Sign Policy - Revised**
Effective Date: April 7, 2015 **Created by:** Administration
BCC Meeting: April 7, 2015 **Agenda #:** 80663c06 **Item #:** 8B2

POLICY

An electronic sign outside the Elisabeth Lahti Library in Indiantown and outside the Rio Civic Center in Rio display information on county government activities, social and human services, charitable, cultural, educational, and recreational items impacting the Indiantown and Rio communities. Messages from non-profit organizations, civic groups, and churches, whose events benefit the Indiantown and Rio communities and their residents are permitted. Messages related to commercial gain are prohibited. Political endorsements are prohibited.

The purpose of this policy is to provide clarification to managing content and help ensure fairness and timeliness for any organization wishing to use this service.

- Events – an activity taking place on a specific day, at a specific time, and place. Examples include but are not limited to: local fundraising events, church events, local and county fairs, etc.
- Non-profit organizations, civic groups and churches – examples include but are not limited to: Rotary Clubs, Boy Scouts, Girl Scouts, 4-H, community foundations, any local community church, local school organizations, etc.
- Community – Indiantown area and Rio area.

The Community Development Department (CDD) will designate the party responsible for programming the sign. Proposed messages for the sign must comply with the following procedure:

- Proposed messages must be submitted using the request for service entry form on www.martin.fl.us.
- Only messages submitted using the Worksheet Agreement will be reviewed for approval.
- Requests shall be taken no more than 60 days in advance.
- All requests are granted are on a first-come, first-served basis.
- CDD staff reserve the right to edit all content.
- Duration: Messages will be removed after 14 days. Messages must be assigned an expiration date. Messages which are no longer current must be removed immediately.
- Messages regarding Martin County Board of County Commissioners and Community Redevelopment Agency-related activities, information, news or programs take precedence over outside community events.
- In the event of a public safety emergency, Martin County Fire Rescue and the Martin County Sheriff's Office will take control of the sign.

CDD acts as governing body should any issues or disputes arise concerning the determination of an applicable event.

SIGNED 4/21/15

Taryn Kryzda, County Administrator

Suppression History:
POL115 – 04/09/2012