MARTIN COUNTY PARKS AND RECREATION

WINTERFEST

SPONSORSHIP PACKAGES



TITLE **SPONSORSHIP**

- Platinum Sponsorship benefits plus:
- Logo or graphic ad with link in one Parks and Recreation email blast
- Exclusive naming rights to event

PLATINUM SPONSORSHIP

- Gold Sponsorship benefits plus:
- Fence banner (3x6 provided by sponsor) at
- Live 2-minute microphone opportunity Logo and link on special
- events webpage
- Logo on Facebook event image
- Mention in press releaseDedicated "thank you sponsor" Facebook post with business tag

GOLD **SPONSORSHIP**

- Silver Sponsorship benefits plus:
- Table, 2 chairs, and tent at vendor space
- Logo on event flyer
- Logo on thank you sponsor banner (provided by county)
- Distribution of collateral at event

SILVER **SPONSORSHIP**

- 10X10 vendor space at event
- Live thank you sponsor mention at
- Mention as sponsor in Facebook event Description

\$2,500

\$1,500

\$700

\$250

WHY BECOME A SPONSOR?

Martin County Parks and Recreation is community driven and focused on creating free events for families in the area to enjoy, while providing local businesses an opportunity to support their community and attract new customers by sponsoring the event.

ABOUT WINTER FEST:

Winter Fest is a community festival full of family activities, including a variety of talent, a visit from Santa, arts and crafts, face painting, food trucks, and so much more!

The event is hosted at The Mansion at Tuckahoe's outdoor amphitheater located at Indian RiverSide Park in Jensen Beach on Friday, December 13th. Winter Fest attracts many families in the Treasure Coast with a turn out of over 1,000 participants.



