

June 25, 2024

Governor Ron DeSantis
Office of the Governor
State of Florida
400 S Monroe St
Tallahassee, FL 32399

Senator Kathleen Passidomo
Senate President
Florida Senate
409 The Capitol
404 South Monroe Street
Tallahassee, FL 32399

The Honorable Paul Renner
Speaker of the House
House of Representatives
420 The Capitol
402 South Monroe Street
Tallahassee, FL 32399

Dear Governor DeSantis, Senator Passidomo, and Speaker Renner:

Please accept this letter and enclosed materials as the Martin County Office of Tourism and Marketing's Partner Financial Submission per Florida Statute 288.1226(13)(c). All numbers reflect information for fiscal year FY23 that began on October 1, 2022 and ended on September 30, 2023. The enclosed documents are as follows:

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- A.) The total amount of revenue received from public and private sources
 - a. The Office of Tourism and Marketing is a division of the Martin County Board of County Commissioners and fully funded by the 5% County tourism tax.
- B.) The total Operating Budget for FY23
 - a. The FY22 budget sheet shows a budget of \$1,985,137 and is attached in its entirety in attachment A. Please note that 12% of the bed tax collected is allocated by ordinance to sports marketing. This is outsourced via a contract to the Treasure Coast Sports Commission for \$210,000 bringing the actual operating budget down to \$1,775,137
- C.) Employee and board member salary and benefit details from public and private funds.
 - a. The Office of Tourism and Marketing employs 4.5 positions four full- time employees and splits a position with Environmental Resources. Details may be found in Attachment A this includes all salary and benefit information. Tourist Development Board members serve on a volunteer basis and receive no compensation.
- D.) Account of all expenditures on behalf of or coordinated for the benefit of the Visit Florida corporation, its board members, or employees.
 - a. In FY23, a total of \$101,331.43 was spent on Visit Florida programs including cooperative marketing, conferences, and media missions.
- E.) Travel and entertainment expenditures
 - a. In FY23, a total of \$35,047.55 was spent on travel and entertainment.

The Martin County Office of Tourism is a division of the Martin County Board of County Commissioners and as a Government entity operates in accordance and compliance with Chapter 119, Florida Statutes. As such, our office operates under Sunshine, information on budget, salaries, performance measures and expenditures are available via our website and public record request form. Additionally, the Martin County Board of Commissioners provides multiple methods in which to file a request for public records.

We thank you for your continued support of Visit Florida, as you note in the enclosed documentation our office takes advantage of many of the programs and opportunities that are available.

This report is posted to the Tourist Development page of the Martin County website at <https://www.martin.fl.us/TDC>. Detailed copies may be provided upon request, email nokiye@martin.fl.us.

If you have any questions or need any additional information, please do not hesitate to contact me directly at 772-288-5445 or via email at nokiye@martin.fl.us.

Respectfully,

Nerissa Okiye
Director of Tourism
Martin County Office of Tourism and Marketing

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