**MARTIN COUNTY PARKS AND RECREATION** 

# WINTER FEST

**SPONSORSHIP PACKAGES** 



#### TITLE **SPONSORSHIP**

- Platinum Sponsorship benefits plus:
- Logo or graphic ad with link in one Parks and Recreation email blast
- Exclusive naming rights to event

#### **PLATINUM SPONSORSHIP**

- Gold Sponsorship benefits plus:
- Fence banner (3x6 provided by sponsor) at
- Live 2-minute microphone opportunity
- Logo and link on special events webpage
- Logo on Facebook event image
- Mention in press releaseDedicated "thank you sponsor" Facebook post with business tag

#### GOLD **SPONSORSHIP**

- Silver Sponsorship benefits plus:
- Table, 2 chairs, and tent at vendor space
- Logo on event flyer
- Logo on thank you sponsor banner (provided by county)
- Distribution of collateral at event

#### SILVER **SPONSORSHIP**

- 10X10 vendor space at event
- Live thank you sponsor mention at
- Mention as sponsor in Facebook event Description

\$2,500

\$1,500

\$700

\$250

## WHY BECOME A SPONSOR?

Martin County Parks and Recreation is community driven and focused on creating free events for families in the area to enjoy, while providing local businesses an opportunity to support their community and attract new customers by sponsoring the event.

#### **ABOUT WINTER FEST:**

Winter Fest is a community festival full of family activities, including a variety of talent, a visit from Santa, arts and crafts, face painting, food trucks, and so much more!

The event is hosted at The Mansion at Tuckahoe's outdoor amphitheater located at Indian RiverSide Park in Jensen Beach on Friday, December 9th. Winter Fest attracts many families in the Treasure Coast with a turn out of over 1,000 participants.







### SPONSORSHIP PACKAGE RESERVATION FORM

Martin County Parks and Recreation

EVENT: (Please complete one form per event)		
MUSIC AT THE MANSION	CLEANUP	GOLF EVENT:
FALL FEST	SENIOR GAMES	OTHER EVENT:
WINTERFEST	WORLD'S LARGEST SWIM LESSON	N
MOVIE NIGHTS	TEEN EVENT:	-
PACKAGE SELECTED:		
SPONSORSHIP TOTAL:		
ORGANIZATION:		
REPRESENTATIVE'S NAME:		
PHONE:		
EMAIL:		

\*\*Formal agreement will be sent upon receipt of this form\*\*



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